

The Inbound Revolution Playbook

PrismScale Systems — Masterclass Edition

3 Steps to Inbound Client Attraction

Step 1: Build Your Conversion Asset

Stop sending generic cold pitches. Create a high-value resource that solves ONE specific problem for your ideal client.

Step 2: Set Up Automated Traffic

Distribute your asset across your profile bio, content call-outs, and direct links so prospects can access it instantly.

Step 3: Convert Leads to Booked Calls

Once prospects see your framework, offer a clear next step—such as joining a group coaching waitlist or booking a strategy session.

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